



Recycled Content

A carpet has more than 200 different substances. We are working hard to replace these with recycled materials. Our 2030 target is clear: 75% of raw materials must be recycled.

Some of the recycled materials we already use are: Regenerated polyamide yarn from fishing nets, felt from recycled plastic bottles, and polyester & polypropylene primary backings.

Moreover, some of our carpets contain renewable materials, such as wool yarn for our Highline 80/20 collection, and calcium used as filler in some backings.

The table below summarizes the recycled and renewable content for ReForm Mark of Time ECT350, ReForm Flux ECT350 and ReForm Shadowplay ECT350

Recycled Components	%
Post Industrial / Pre Consumer	13%
Post Consumer	37%
Total Recycled Content (ISO 14021)	50%
Total Recycled Content for LEED	30%
Rapidly renewable material (<10 years)	0%
Renewable material (>10 years)	6%
Total renewable material	6%